

Code :R5320203

R5

III B.Tech II Semester(R05) Supplementary Examinations, April/May 2011

MANAGEMENT SCIENCE

(Electrical & Electronics Engineering, Electronics & Communication Engineering,
Electronics & Control Engineering, Instrumentation & Control Engineering, Electronics &
Computer Engineering)

Time: 3 hours

Max Marks: 80

Answer any FIVE questions
All questions carry equal marks

1. Explain the concepts of management and organisation and analyse their relationship.
2. What is departmentation? How is it essential for the management of a business enterprise?
3. Explain 'product layout', 'process layout' and combined layout. State the factors which influence the selection of one or the other.
4. Write short notes on the following:
 - (a) Purchase requisition
 - (b) Notice for inviting tenders
 - (c) Comparative statement
 - (d) Purchase order.
5. Why do organizations promote their employees? What should the criteria be for promotion?
6. Define the terms EST, EFT, LST, LFT and calculate them with an example.
7. Can strategic management fail? Can it be prevented?
8. What are some of the guidelines that can be followed for the purpose of improving MIS?
